



priority™

# Software for Business

ERP | WMS | POS | Mobile Sales | eCommerce | BI

Authorised Partner for Cyprus: Dexterity Solutions Ltd



# Why more than 8,000 companies in 40 countries have chosen **Priority:**



## Comprehensive

Priority offers comprehensive functionality covering all the requirements of companies involved in imports, manufacturing, distribution, warehousing, 3PL and other areas of supply chain management.



## Hassle-Free

Priority offers a single, integrated solution for all the needs of supply chain management. No interfaces are necessary. All modules work together on the same database to deliver operational efficiency, reduced costs and higher profitability.



## Modular

All modules can be implemented independently and interfaced to your existing solutions. Each module by itself offers amazing functionality and is a building block towards your fully integrated solution.



## Adaptive

Priority is highly configurable and can be tailored to fit all industry needs. Users can easily customise the business rules, forms, reports and menus to suit their preferences. The architecture supports customisation and development via an SDK and standard APIs.



## User-Friendly

Priority's intuitive user interface delivers considerable strength to power users and the most comfortable experience to casual users. Priority is a favourite in warehouses and accounting departments across the world.



## Any Device

Priority is available on Windows, Android and iOS and works on desktop, laptop, tablet & mobile computers and smartphones. Priority can be installed in the cloud or on-premise.

“ Priority is completely and easily adaptable to special needs that arise during our company's evolution, without major costs being incurred. ”

*Marile na Zamfir, Executive Manager, G&G Romania*

# priority™ offers a single integrated solution for all your needs, with no interface necessary

Your complete business management package includes

## ERP

Priority ERP is a rich and powerful Enterprise Resource Planning software with amazing functionality covering all the needs of the modern enterprise. Modules include Financials, Inventory, Purchasing, Sales, CRM, Human Resources, Customer Service, Procurement and many more.

## WMS

Priority WMS is a Warehouse Management System that brings ultimate control to the warehouse environment by computerising receiving, put-away, picking, shipping, replenishment and any other warehouse operation, all with full traceability. Priority WMS works to save time on operations, reduce labour costs and maximise utilisation of warehouse space and resources.

## POS

Priority POS is a Point of Sale software covering all enterprise retail activities, including a retail back office, cash register, loyalty club, employee biometrics, employee incentives, promotions, gift cards and CRM. Directly integrated to the inventory, accounting and CRM modules.

## Mobile Sales

Priority Mobile Sales is a comprehensive tool for sales agents on the go. The software allows agents to submit orders, sales, returns & payments, to print reports and other documents using an Android smartphone or tablet. Live view of warehouse inventory, customer details and account balances.

## eCommerce

Priority eCommerce offers B2B and B2C solutions for the modern enterprise. The B2B web portal gives your wholesale customers access to your product catalogue, control of their orders and access to their invoices, receipts and statements. The B2C web store makes your products available to retail customers on the web. Both solutions are directly integrated to inventory, accounting and CRM modules.

## BI

Priority BI is a Business Intelligence platform that provides the data analytics required by modern companies to guide their strategy and gain a competitive advantage. Includes flexible, customized reporting, executive dashboards, business metrics, and drill-down functionality.

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“ Looking back, I certainly could not have predicted the positive impact **Priority** has made on our business. ”

*Ethan Boron, President, BIOTHANE USA*

# Make it a Priority

**Contact us today for a demo:**

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## DEXTERITY

**TECHNOLOGY CONSULTING   SOFTWARE DEVELOPMENT   BUSINESS SOLUTIONS**

### **Dexterity Solutions Ltd**

Dexterity Solutions Ltd is the authorised partner for Priority Software in Cyprus and provides technology consulting, software development and business solutions from our office in Nicosia. We employ a team of highly experienced technical staff, assisted by specialist contractors.

Since the founding of the company in 2008 we have acquired substantial expertise in designing and implementing software for supply chain management. Our methodology for the implementation of difficult technology projects has resulted in successful projects and happy clients.

Our clients in Cyprus include Medochemie, MPM Group, Vassos Eliades Group, Galatariotis Group, European University Cyprus, Wargaming Group, Cheeseline, Aquamasters, Skylink Services, law offices, accounting firms and many others.

### **Priority Software Ltd**

Priority Software Ltd is an international pioneer in software solutions, offering a package that is rich in functionality, fully integrative, simple to implement and easy to maintain.

Over 8,000 companies across a wide range of industries in 40 countries rely on Priority's solutions. Worldwide clients include Motorola, McDonalds, Intel, Texas Instruments, GlaxoSmithKline, Arka, Taro Pharmaceuticals, Teva Pharmaceuticals, Force India Formula 1 Team and the Tel Aviv Stock Exchange.

Priority makes a point to innovate with changing technology, such as full support for mobile and the cloud. Priority's large ecosystem of dozens of business partners around the world speaks to its commitment to providing reliable and quality products and services at the highest level.

[www.priority-software.com.cy](http://www.priority-software.com.cy)

**priority**  
Authorized Partner